

# INVOICE



**CBS21**  
**3300 North Sixth Street**  
**Harrisburg, PA 17110**  
**Main: (717) 238-2100**  
**Billing: (717) 238-2100**

Invoice #	Invoice Date	Invoice Month	Invoice Period
67688-2	11/11/12	November 2012	10/29/12 - 10/29/12

Station	Account Executive	Sales Office	Sales Region
WHP	Millennium Washington DC	Millennium	National

Billing Address:

**Red Maverick Media**  
**Attention: Accounts Payable**  
**401 N 2nd Street**  
**Harrisburg, PA 17101**

Send Payment To:

**CBS21**  
**Newport Television LLC**  
**PO Box 402689**  
**Atlanta, GA 30384-2689**

Advertiser	Product	Estimate Number
McNally/R/PA Senate	JOHN MCNALLY-SD15	

Flight Dates	Order #	Alt Order #
10/24/12 - 10/29/12	67688	9850631 /Brad

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																	
1	10/24/12	10/29/12	CBS 21 News at 5a	5:30 AM-6:00 AM	M-WTF--	:30	6	\$30.00	NM																																	
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>4</td><td>WHP</td><td>M</td><td>10/29/12</td><td>5:45 AM</td><td>CBS 21 News at 5a</td><td>5:30 AM-6:00 AM</td><td>:30</td><td>12MCN005</td><td>\$30.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	4	WHP	M	10/29/12	5:45 AM	CBS 21 News at 5a	5:30 AM-6:00 AM	:30	12MCN005	\$30.00	NM											
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																
4	WHP	M	10/29/12	5:45 AM	CBS 21 News at 5a	5:30 AM-6:00 AM	:30	12MCN005	\$30.00	NM																																
2	10/24/12	10/29/12	CBS 21 News at 5a	5:00 AM-5:30 AM	M-WTF--	:30	7	\$30.00	NM																																	
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>6</td><td>WHP</td><td>M</td><td>10/29/12</td><td>5:15 AM</td><td>CBS 21 News at 5a</td><td>5:00 AM-5:30 AM</td><td>:30</td><td>12MCN005</td><td>\$30.00</td><td>NM</td></tr><tr><td>4</td><td>WHP</td><td>M</td><td>10/29/12</td><td>5:28 AM</td><td>CBS 21 News at 5a</td><td>5:00 AM-5:30 AM</td><td>:30</td><td>12MCN005</td><td>\$30.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	6	WHP	M	10/29/12	5:15 AM	CBS 21 News at 5a	5:00 AM-5:30 AM	:30	12MCN005	\$30.00	NM	4	WHP	M	10/29/12	5:28 AM	CBS 21 News at 5a	5:00 AM-5:30 AM	:30	12MCN005	\$30.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																
6	WHP	M	10/29/12	5:15 AM	CBS 21 News at 5a	5:00 AM-5:30 AM	:30	12MCN005	\$30.00	NM																																
4	WHP	M	10/29/12	5:28 AM	CBS 21 News at 5a	5:00 AM-5:30 AM	:30	12MCN005	\$30.00	NM																																
3	10/24/12	10/29/12	CBS 21 News at 6a	6:00 AM-6:30 AM	M-WTF--	:30	5	\$70.00	NM																																	
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>4</td><td>WHP</td><td>M</td><td>10/29/12</td><td>6:17 AM</td><td>CBS 21 News at 6a</td><td>6:00 AM-6:30 AM</td><td>:30</td><td>12MCN005</td><td>\$70.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	4	WHP	M	10/29/12	6:17 AM	CBS 21 News at 6a	6:00 AM-6:30 AM	:30	12MCN005	\$70.00	NM											
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																
4	WHP	M	10/29/12	6:17 AM	CBS 21 News at 6a	6:00 AM-6:30 AM	:30	12MCN005	\$70.00	NM																																
4	10/24/12	10/29/12	CBS 21 News at 6a	6:30 AM-7:00 AM	M-WTF--	:30	5	\$70.00	NM																																	
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>5</td><td>WHP</td><td>M</td><td>10/29/12</td><td>6:37 AM</td><td>CBS 21 News at 6a</td><td>6:30 AM-7:00 AM</td><td>:30</td><td>12MCN005</td><td>\$70.00</td><td>NM</td></tr><tr><td>4</td><td>WHP</td><td>M</td><td>10/29/12</td><td>6:59 AM</td><td>CBS 21 News at 6a</td><td>6:30 AM-7:00 AM</td><td>:30</td><td>12MCN005</td><td>\$70.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	5	WHP	M	10/29/12	6:37 AM	CBS 21 News at 6a	6:30 AM-7:00 AM	:30	12MCN005	\$70.00	NM	4	WHP	M	10/29/12	6:59 AM	CBS 21 News at 6a	6:30 AM-7:00 AM	:30	12MCN005	\$70.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																
5	WHP	M	10/29/12	6:37 AM	CBS 21 News at 6a	6:30 AM-7:00 AM	:30	12MCN005	\$70.00	NM																																
4	WHP	M	10/29/12	6:59 AM	CBS 21 News at 6a	6:30 AM-7:00 AM	:30	12MCN005	\$70.00	NM																																
5	10/24/12	10/29/12	CBS This Morning	7a-9a	M-WTF--	:30	6	\$40.00	NM																																	
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>5</td><td>WHP</td><td>M</td><td>10/29/12</td><td>7:55 AM</td><td>CBS This Morning</td><td>7a-9a</td><td>:30</td><td>12MCN005</td><td>\$40.00</td><td>NM</td></tr><tr><td>4</td><td>WHP</td><td>M</td><td>10/29/12</td><td>8:22 AM</td><td>CBS This Morning</td><td>7a-9a</td><td>:30</td><td>12MCN005</td><td>\$40.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	5	WHP	M	10/29/12	7:55 AM	CBS This Morning	7a-9a	:30	12MCN005	\$40.00	NM	4	WHP	M	10/29/12	8:22 AM	CBS This Morning	7a-9a	:30	12MCN005	\$40.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																
5	WHP	M	10/29/12	7:55 AM	CBS This Morning	7a-9a	:30	12MCN005	\$40.00	NM																																
4	WHP	M	10/29/12	8:22 AM	CBS This Morning	7a-9a	:30	12MCN005	\$40.00	NM																																
8	10/24/12	10/29/12	CBS 21 News at 5p	5p-530p	M-WTF--	:30	5	\$110.00	NM																																	
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>4</td><td>WHP</td><td>M</td><td>10/29/12</td><td>5:24 PM</td><td>CBS 21 News at 5p</td><td>5p-530p</td><td>:30</td><td>12MCN005</td><td>\$110.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	4	WHP	M	10/29/12	5:24 PM	CBS 21 News at 5p	5p-530p	:30	12MCN005	\$110.00	NM											
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																
4	WHP	M	10/29/12	5:24 PM	CBS 21 News at 5p	5p-530p	:30	12MCN005	\$110.00	NM																																
9	10/24/12	10/29/12	CBS 21 News at 530p	530p-6p	M-WTF--	:30	5	\$110.00	NM																																	
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>4</td><td>WHP</td><td>M</td><td>10/29/12</td><td>5:59 PM</td><td>CBS 21 News at 530p</td><td>530p-6p</td><td>:30</td><td>12MCN005</td><td>\$110.00</td><td>NM</td></tr><tr><td>5</td><td>WHP</td><td>M</td><td>10/29/12</td><td>6:26 PM</td><td>CBS 21 News at 530p</td><td>530p-6p</td><td>:30</td><td>12MCN005</td><td>\$110.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	4	WHP	M	10/29/12	5:59 PM	CBS 21 News at 530p	530p-6p	:30	12MCN005	\$110.00	NM	5	WHP	M	10/29/12	6:26 PM	CBS 21 News at 530p	530p-6p	:30	12MCN005	\$110.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																
4	WHP	M	10/29/12	5:59 PM	CBS 21 News at 530p	530p-6p	:30	12MCN005	\$110.00	NM																																
5	WHP	M	10/29/12	6:26 PM	CBS 21 News at 530p	530p-6p	:30	12MCN005	\$110.00	NM																																

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

# INVOICE

Send Payment To:



**CBS21**  
**Newport Television LLC**  
**PO Box 402689**  
**Atlanta, GA 30384-2689**

Invoice #	Invoice Date	Invoice Month	Invoice Period
67688-2	11/11/12	November 2012	10/29/12 - 10/29/12
Advertiser	Product	Estimate Number	
McNally/R/PA Senate	JOHN MCNALLY-SD15		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	10/24/12	10/29/12	CBS 21 News at 6p	6p-630p	M- WTF- -	:30	5	\$125.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WHP M 10/29/12 CBS 21 News at 6p 6p-630p :00 <del>\$125.00</del> NM See MG 13.6,13.7,13.8,13.9,13.10,13.11,13.12,13.13,13.14 4 WHP M 10/29/12 6:27 PM CBS 21 News at 6p 6p-630p :30 12MCN005 \$125.00 NM									
12	10/24/12	10/29/12	M-F 7p-730p	7p-730p	M- WTF- -	:30	5	\$400.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WHP M 10/29/12 M-F 7p-730p 7p-730p :00 <del>\$400.00</del> NM See MG 13.6,13.7,13.8,13.9,13.10,13.11,13.12,13.13,13.14 4 WHP M 10/29/12 7:23 PM M-F 7p-730p 7p-730p :30 12MCN005 \$400.00 NM									
13	10/24/12	10/29/12	M-F 730p-8p	730p-8p	M- WTF- -	:30	5	\$450.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WHP M 10/29/12 7:45 PM M-F 730p-8p 730p-8p :30 12MCN005 \$450.00 NM									
15	10/24/12	10/29/12	CBS 21 News at 11p	11p-1135p	M- WTF- -	:30	5	\$150.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WHP M 10/29/12 11:29 PM CBS 21 News at 11p 11p-1135p :30 12MCN005 \$150.00 NM									
Total Spots							15		

## Payment Terms 30 Days

Gross Total	\$1,835.00
Agency Commission	\$275.25
Net Amount Due	\$1,559.75

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.